
Aree Naipinit, Ph.D.
Assistant Professor
Department of Management
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Qualification: SA

Academic Background

Ph.D. Magadh University, 2009.

M.B.A. Kasetsart University, 1992.

B.B.A. Payap University, 1988.

Work Experience

Teaching

Courses Taught

Courses from the Teaching Schedule: APPLIED MANAGEMENT SCIENCE, BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION, BUSINESS PROJECT MANAGEMENT, ENTREPRENEURSHIP, Entrepreneurship, LEADERSHIP AND ORGANIZATION BEHAVIOR FOR ENTREPRENEUR, LEADERSHIP FOR MANAGEMENT, LOCAL THAI WISDOM MANAGEMENT, LOGISTICS MANAGEMENT, ORGANIZATION DESIGN, SEMINAR IN MANAGEMENT, SMLL AND MEDIUM ENTERPRISES MANAGEMENT, STRATEGIES OF OPERATION MANAGEMENT FOR ENTREPRENEUR, Small and medium enterprises management

Courses taught, but not in the Schedule:

Doctoral :

Environmental and Social Responsibility
 Accommodation Management

Master :

Organizations and Business Management

Bachelors :

Elementary to Management
 Principles of Management
 Small and Medium Enterprises Management
 Problem Solving and Decision Making
 Leadership for Management
 Organization Design
 Seminar in Management

Teaching Schedule

Term	Course	Course Title	Cr	Enroll	Total	Session	Sec	Campus	Eval	Grade	Dist	TR%
2019/semester1	MLOG957114	STRATEGIES OF OPERATION MANAGEMENT FOR ENTREPRENEUR	3	12	36		SEC01					0.13%
2019/semester1	MLOG957111	LOGISTICS MANAGEMENT	3	8	24		SEC01					0.2%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	11	33		SEC01					0.2%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	17	51		SEC01					0.2%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	8	24		SEC01					0.2%

2019/semester1	BBAMGT953373	LOCAL THAI WISDOM MANAGEMENT	3	40	120		SEC01					1%
2019/semester1	BBAMGT954469	ORGANIZATION DESIGN	3	40	120		SEC01					1%
2019/semester1	BBAMGT952213	ENTREPRENEURSHIP	3	127	381		SEC01					0.14%
2019/semester1	MLOG957154	LEADERSHIP AND ORGANIZATION BEHAVIOR FOR ENTREPRENEUR	3	2	6		SEC01					0.27%
2019/semester1	BBAMGT953363	SMLL AND MEDIUM ENTERPRISES MANAGEMENT	3	120	360		SEC01					0.25%
2019/semester1	BBAMGT953364	LEADERSHIP FOR MANAGEMENT	3	40	120		SEC01					0.54%
2019/semester2	BBAMGT953373	LOCAL THAI WISDOM MANAGEMENT	3	30	90		sec1					1%
2019/semester2	BBAMGT967213	Enterpreneurship	3	60	180		sec01					0.13%
2019/semester2	BBAMGT967363	Small and medium enterprises management	3	90	270		sec01					0.24%
2019/semester2	BBAMGT967363	Small and medium enterprises management	3	40	120		sec02					0.24%
2019/semester2	BBAMGT967493	SEMINAR IN MANAGEMENT	3	16	48		sec1					1%
2019/semester2	BBAMGT953364	LEADERSHIP FOR MANAGEMENT	3	123	369		sec1					0.47%
2019/semester2	BBAMGT954466	BUSINESS PROJECT MANAGEMENT	3	120	360		sec1					0.2%
2019/semester2	BBAMGT954469	ORGANIZATION DESIGN	3	50	150		sec1					1%
2019/semester2	BBAMGT954472	APPLIED MANAGEMENT SCIENCE	3	120	360		sec1					0.33%
2019/semester2	BBAMGT953364	LEADERSHIP FOR MANAGEMENT	3	123	369		sec1					0.53%
Totals			63	1197	3591							

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	2			2
Publications in Refereed Conference Proceedings	6	1		7
Totals	8	1		9

Refereed Articles

Basic or Discovery Scholarship

Naipinit, A., Promsaka Na Sakolnakorn, T., & Kroeksakul, P. (2016). Strategic management of community enterprises in the upper northeast region of Thailand. *Journal of Enterprising communities: People and Places in The Gloval Economy*, 10 (4), 346-362.

Permwanichagun, P., Kaenmanee, S., & Naipinit, A. (2015). The External Environments Factors Affecting Success for Implementation In Context of Sole Proprietorship E-Commerce Entrepreneurs in Thailand. *International Business Management*, 9 (1), 122-127.

Refereed Proceedings

Applied or Integrative/application Scholarship

Permwanichagun, P., Kaenmanee, S., & Naipinit, A. (in press, 2013). The Effect of E-Commerce System, System Use Acceptance and Entrepreneur on Success for Implementation of Sole Proprietorship E-Commerce Entrepreneurs in Thailand. *Proceedings of International Graduate Research Conference 2013, December 20, 2013, Chiang Mai University, Thailand. Chiang Mai: Chiang Mai University (A Merit Awards of the International Graduate Research Conference 2013).*

Basic or Discovery Scholarship

Pangprasert, B., Naipinit, A., & Permwanichagun, P. (in press, 2019). The Corporate Sustainability Performance of Entrepreneurs (CSPE) on Social Enterprise: Proposed conceptual framework. *Proceedings of The 2nd International Research Conference On Management, Leadership & Social Sciences 2019.*

Imerb, M., Saenchaiyathon, K., Naipinit, A., & Rungruang, P. (2018). THE INFLUENCING OF EMPLOYEE ENGAGEMENT ON THE PERFORMANCE OF HOTEL INDUSTRY IN THAILAND. (2018). *2nd International Conference on Innovative Research in Science, Technology and Management (ICIRSTM-18), Singapore. International Institute of Research and Journals (IIRAJ) | & Institute of Research and Publication (IRP).* .

Arunchit, B., Saenchaiyathon, K., Naipinit, A., & Petison, P. (2018). SOCIO-EMOTIONAL WEALTH OF FAMILY FIRM THAT AFFECTING FIRM PERFORMANCE. *2nd International Conference on Innovative Research in Science, Technology and Management (ICIRSTM-18), Singapore. International Institute of Research and Journals (IIRAJ) | & Institute of Research and Publication (IRP).*..

Imerb, M., Saenchaiyathon, K., Naipinit, A., & Rungruang, P. (2018). Structural Modeling of Antecedents and Consequences of Employee Engagement in Hotel Industry in Thailand. Qualitative approach with ISM and MICMAC analysis. *Japan International Business and Management Research Conference, March 29, 2018 Tokyo, Japan. Research synergy.* .

Arunchit, B., Saenchaiyathon, K., Naipinit, A., & Petison, P. (2018). Exploring Socio-emotional Wealth (SEW) that Affecting Family Firm Performance using Interpretive Structural Modeling. *Japan International Business and Management Research Conference, March 29, 2018 Tokyo, Japan. Research synergy.* .

Bandoophanit, T., Breen, L., Naipinit, A., Pila-Ngarm, P., Permwanichagun, P., Krittapha Saenchaiyathon (2017). Investigating the laundry logistics system of small-sized public hospital: Can the efficiency of operations be improved under the constraints of Thailand's administrative culture? *Paper presented at the 22nd Annual Conference of the Chartered Institute of Logistics & Transport.* .

Service