
Pongsutti Phuensane, Ph.D.
Lecturer
Department of Finance
Faculty of Business Administration and Accountancy

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Qualification: SA

Academic Background

Ph.D. University of Durham, 2016.

M.B.A. Khon Kaen University, 2010.

B.A. Kasetsart University, 1997.

Work Experience

Work Experience

Lecturer, Faculty of Business Administration and Accountancy, Khon Kaen University (January, 2018 - Present), Khon Kaen, Thailand.

Consulting Experience

2020: LEGAL GATEWAY LIMITED COMPANY, FINTECH Operation Process and Structure Specialist

Paid Service Experience

2019: Audit Committee, MAX METAL CORPORATION PUBLIC COMPANY LIMITED

Teaching

Courses Taught

Courses from the Teaching Schedule: BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION, BUSINESS ETHICS AND FINANCIAL PROFESSIONAL STANDARDS, FINANCIAL RESEARCH, INVESTMENT BANKING, INVESTMENT PLANNING, INVESTMENT PLANING, TAX AND ESTATE PLANNING

Courses taught, but not in the Schedule:

Doctoral:

BS928331 Seminar in Finance
BS958998 Dissertation
BS008810 Business and Research Ethics

Master:

BS927714 Investment Analysis and Portfolio Management
BS927891 Seminar in Finance
BS907101 Basic Knowledge of Business Administration

Bachelors:

961303 Portfolio Analysis and Management
961342 Financial Market and Instruments
961350 Financial Valuation and Value Creation
BS923359 Investment Planning
BS923355 Investment Banking
961442 Finance Research
961443 Tax and Estate Planning
961358 Business Ethics and Financial Professional
BS924785 Cooperative Education in Finance

Teaching Schedule

Term	Course	Course Title	Cr	Enroll	Total	Session	Sec	Campus	Eval	Grade	Dist	TR%
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2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	2	6		SEC02					0.14%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	2	6		SEC02					0.14%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	3	9		SEC02					0.14%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	3	9		SEC02					0.14%
2019/semester1	BBAFIN961443	TAX AND ESTATE PLANNING	3	20	60		SEC01					1%
2019/semester1	BBAFIN961442	FINANCIAL RESEARCH	3	20	60		SEC03					1%
2019/semester1	BBAFIN961359	INVESTMENT PLANING	3	10	30		SEC01					0.54%
2019/semester1	BBAFIN961358	BUSINESS ETHICS AND FINANCIAL PROFESSIONAL STANDARDS	3	96	288		SEC01					0.07%
2019/semester2	BBAFIN923359	INVESTMENT PLANNING	3	30	90		SEC01					1%
2019/semester2	BBAFIN923355	INVESTMENT BANKING	3	30	90		SEC01					1%
Totals			30	216	648							

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals		4		4
Articles in Refereed Journals (in Press)		3		3
Publications in Refereed Conference Proceedings		6		6
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings		1		1
Grants - Funded (both refereed and non-refereed)		3		3
Totals		17		17

Refereed Articles

Applied or Integrative/application Scholarship

Phuensane, P., Seawsirikul, S., Chancharat, S., & Kijkasiwat, P. (in press, 2021). Performance of Dollar-Cost Averaging Using Internal Rate of Return on Mutul Fund Investment. *Business Review*.

Phuensane, P., & Chancharat, S. (in press, 2020). High Frequency Trading and Market Quality in the Thai Stock Exchange. *GMSARN International Journal*.

Phuensane, P., & Kijkasiwat, P. (2020). Innovation and Firm Performance: The Moderating and Mediating Roles of Firm Size and Small and Medium Enterprise Finance. *Journal of Risk and Financial Management*.

Phuensane, P., Kitdamrongtam, P., & Sinlapates, P. (in press, 2019). A study of a Relationship between Corporate Solvency and Stock Returns of Listed Companies in the Stock Exchange of Thailand. *University of the Thai Chamber of Commerce Journal*.

Phuensane, P., & Chancharat, S. (2019). The Comparison of Return between those Technical Analysis Tools on the Investment of SET

50. *KKU Research Journal of Humanities and Social Sciences (Graduate Studies)*.

Phuensane, P., Chancharat, S., & Chancharat, N. (2018). Volatility of Stock Returns in the Stock Exchange of Thailand: The Case of Energy and Utilities Group. *KKU Research Journal of Humanities and Social Sciences (Graduate Studies)*.

Phuensane, P., Chancharat, S., Chancharat, N., & Maporn, S. (2018). Volatility of holiday effects in Thai stock market. *Kasetsart Journal - Social Sciences*.

Refereed Proceedings

Applied or Integrative/application Scholarship

Phuensane, P., Jaroenwanit, P., & Hongthong, P. (2020). Influence of Demographic Characteristics and Extrinsic Motivations on Farmers' Smart Farming Adoption in Northeastern Thailand. *The 15th GMSARN International Conference 2020, Phra Nakhon Si Ayutthaya, Thailand*.

Sangngam, A., & Phuensane, P. (2020). A HYBRID STOCK SELECTION METHOD USING SCORING MECHANISMS COMBINING WITH EXTREME LEARNING MACHINES (ELM). *The National and International Conference on Business Management and Innovation 2020, Khon Kaen, Thailand*.

Siriwatchanaphorn, P., Phuensane, P., & Kijkasiwat, P. (2020). THE RELATIONSHIP BETWEEN CAPITAL STRUCTURE AND PROFITABILITY OF LISTED COMPANY IN REAL ESTATE DEVELOPMENT SECTOR IN THE STOCK EXCHANGE OF THAILAND. *The National and International Conference on Business Management and Innovation 2020, Khon Kaen, Thailand*.

Phunsapwatthana, T., & phuensane, P. (2020). THE IMPACT OF THE POLITICAL CRISIS ON RETURN ON INVESTMENT: A CASE STUDY OF THE STOCK EXCHANGE OF THAILAND. *The National and International Conference on Business Management and Innovation 2020, Khon Kaen, Thailand*.

Phuensane, P., Juicharoen, T., Wianwiwat, S., & Srungboonmee, T. (2019). ANALYSTS' RECOMMENDATION AND STOCK PERFORMANCE IN THE CASE OF THAILAND STOCK EXCHANGE. *SEC Working Papers Forum 2018, Bangkok, Thailand*.

Yang, B., Tarkhamtham, P., Phuensane, P., & Zhu, K. (in press, 2019). Portfolios optimization under regime switching model: Evidences in the US Bonds and other financial assets. *The 13th International Conference of the Thailand Econometric Society / Chiang Mai, Thailand*.

Chapters, Cases, Readings, Supplements

Chapters

Yang, B., Tarkhamtham, P., Phuensane, P., & Zhu, K. (2019). Portfolios Optimization Under Regime Switching Model: Evidence in the American Bonds and Other Financial Assets'. *Behavioral Predictive Modeling in Economics* (pp. 377-392). Switzerland: Springer.

Grants

Partnership

2020 [Year 2 of 3]: Phuensane, P. & Jaroenwanit, P., Sustainable developmeNt Smart Agriculture Capacity [SuNSpaCe], Grantee, Erasmus+ (Erasmus - EuRoepan Community Action Scheme for the Mobility of University Students)].

Research

2020: Phuensane, P. & Kongchan, P., Project to hire a consultant, database development activities, an assessment of the SME credit rating (SME Credit Rating Data Base), Collaborator, The Office of SMEs Promotion.

2020: Phuensane, P. The Investment Strategy of Securities in the ESG Group in the High Volatile Market: A Case Study of the Stock Exchange of Thailand., Grantee, Thailand Capital Market Development Fund.

Service

Last updated by member on 22-Dec-20 (11:37 PM)