
Wilaiporn Paisarn, M.B.A.
Lecturer
Department of Finance
Faculty of Business Administration and Accountancy

wilaipornpa@kku.ac.th

Qualification: SP

Academic Background

M.B.A. National Institute of Development Administration, 2005.

B.B.A. Thammasat University, 2002.

Work Experience

Teaching

Courses Taught

Courses from the Teaching Schedule: BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION, BUSINESS ETHICS AND FINANCIAL PROFESSIONAL STANDARDS, CORPORATE FINANCE I, CORPORATE FINANCE I, FINANCIAL AND ACCOUNTING MANAGEMENT FOR EXECUTIVE, PRINCIPLE AND POLICIES OF INVESTMENT, SPECIAL TOPIC IN FINANCE

Courses taught, but not in the Schedule:

Master :

Basic Knowledge of Business Administration
Entrepreneurial Finance and Managerial Accounting

Bachelors :

Financial and Accounting Management for Executive
Business Ethics and Financial Professional standards
Financial Valuation and Value Creation
Financial Research
Seminar in Finance
Cooperative Education in Finance
Government Financial Management
Corporate Finance I (Thai student)
Corporate Finance I (International student)
Principles and Policies of Investment
Special Topic in Finance

Teaching Schedule

Term	Course	Course Title	Cr	Enroll	Total	Session	Sec	Campus	Eval	Grade	Dist	TR%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	11	33		SEC01					0.13%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	17	51		SEC01					0.13%
2019/semester1	PhD907101	BASIC KNOWLEDGE OF BUSINESS ADMINISTRATION	3	8	24		SEC01					0.13%
2019/semester1	BBAFIN961358	BUSINESS ETHICS AND FINANCIAL PROFESSIONAL STANDARDS	3	96	288		SEC01					0.07%
2019/semester1	BBAFIN922241	CORPORATE FINANCE I	3	118	354		SEC04					0.25%
2019/semester1	BBAFIN922241	CORPORATE FINANCE I	3	123	369		SEC03					0.25%

2019/semester1	BBAFIN922241	CORPORATE FINANCE I	3	77	231		SEC02					0.25%
2019/semester1	BBAFIN922241	CORPORATE FINANCE I	3	129	387		SEC01					0.25%
2019/semester1	BBAFIN923343	PRINCIPLE AND POLICIES OF INVESTMENT	3	126	378		SEC01					1%
2019/semester1	BBAFIN922241	CORPORATE FINANCE I	3	10	30		SEC05					1%
2019/semester2	BBAFIN924774	SPECIAL TOPIC IN FINANCE	3	30	90		SEC01					0.5%
2019/semester2	BBAFIN961241	CORPORATE FINANCE I	3	40	120		SEC03					0.5%
2019/semester2	BBAFIN922241	CORPORATE FINANCE I	3	134	402		SEC02					0.5%
2019/semester2	BBAFIN922241	CORPORATE FINANCE I	3	120	360		SEC01					0.5%
2019/semester2	BBAFIN961251	FINANCIAL AND ACCOUNTING MANAGEMENT FOR EXECUTIVE	3	50	150		SEC01					1%
Totals			45	1089	3267							

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	2			2
Publications in Refereed Conference Proceedings	1			1
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings			1	1
Grants - Funded (both refereed and non-refereed)	2			2
Totals	5		1	6

Refereed Articles

Basic or Discovery Scholarship

Paisarn, W., Butakhiao, P., Chancharat, S., & Chancharat, N. (2019). Predicting future cash flows by earnings, cash flow from operation and accruals. *University of the Thai Chamber of Commerce Journal*, 39 (3), 20-42.

Chancharat, S., Paisarn, W., & Maporn, S. (2019). Seasonality in the Thai stock market: the lottery effect. *International Journal of Economic Policy in Emerging Economies*, 16 (6) , 542-555.

Refereed Proceedings

Basic or Discovery Scholarship

Butakhiao, P., Paisarn, W., & Chancharat, S. (2017). The ability of earnings, cash flow from operation and accruals in predicting future cash flows: a case study of listed companies in the Stock Exchange of Thailand. *Proceedings of the 55th Kasetsart University Annual Conference, 31 January-3 February, Bangkok, Thailand: Kasetsart University.*

Books, Monographs, Compilations, Manuals

Books

Paisarn, W. (2019). *Principles of Management*. Khon Kaen: Khon Khaen University Press..

Grants

Other

2020: Paisarn, W., Chancharat, S., & Chushim, K., The relationship between individual stock and bond, Co-Principal Investigator, Faculty of Business Administration and Accountancy, Khon Kaen University..

2016: Chancharat, S. & Paisarn, W., Seasonality in the Thai stock market: the lottery effect, Co-Principal Investigator, Faculty of Business Administration and Accountancy, Khon Kaen University..

Service

Professional Development

Other Professional Development

2019: Startup Fundraising, The Stock Exchange of Thailand..

2018: Corporate Funding and Liability Management, The Thai Bond Market Association (ThaiBMA). 20-21 September.

2018: MANUFACTURE the NEXT Workshop, China Productivity Center. 13-16 November.

2017: Train the Trainer: Happy Money, Happy Retirement, The Stock Exchange of Thailand. 19-20 August.

2016: Value at Risk (VaR), The Thai Bond Market Association (ThaiBMA). 18-19 August.

2016: Managing Investment Portfolio, The Thai Bond Market Association (ThaiBMA). 14-15 July.

2015: Bond Market Analysis I, The Thai Bond Market Association (ThaiBMA). 17-18 June.