

---

**Piyada Daowadueng, Ph.D.**  
**Lecturer**  
**Department of Accountancy**  
**Faculty of Business Administration and Accountancy**

[piyadao@kku.ac.th](mailto:piyadao@kku.ac.th)

Qualification: SA

---

**Academic Background**

Ph.D. University of Antwerp.

M.Sc University of Southampton.

B.Acc Khon Kaen University.

**Work Experience**

**Teaching**

**Courses Taught**

**Courses from the Teaching Schedule:** INTERMEDIATE ACCOUNTING, MANAGEMENT ACCOUNTING, SEMINAR IN MANAGERIAL ACCOUNTING, SEMINAR IN MANAGERIAL ACCOUNTING

**Courses taught, but not in the Schedule:**

**Doctor:**

Advanced Accounting Theory  
 Seminar in Managerial Accounting

**Master :**

Seminar in Managerial Accounting  
 Specific topic in Accounting  
 Fundamentals of Managerial Accounting (International Program)  
 Accounting Research in Practices  
 Research Methodology in Accounting

**Bachelors :**

Management Accounting Practices for Startup Enterprise  
 Intermediate Accounting  
 Accounting II  
 Managerial Accounting for Local Government  
 Management Accounting  
 Preliminary Principle of Accounting  
 Co-operative Education in Accounting

**Teaching Schedule**

Term	Course	Sec	Course Title	Cr	Enroll	Total	Session	Campus	Eval	Grade	Dist	TRG
2019/semester1	MAcc917892	SEC01	SEMINAR IN MANAGERIAL ACCOUNTING	3	5	15						0.27
2019/semester1	BAcc912111	SEC05	INTERMEDIATE ACCOUNTING	3	70	210						.
2019/semester1	BAcc912111	SEC03	INTERMEDIATE ACCOUNTING	3	75	225						.
2019/semester1	BAcc912111	SEC01	INTERMEDIATE ACCOUNTING	3	70	210						.
2019/semester2	BAcc912112	SEC05	MANAGEMENT ACCOUNTING	3	75	225						.
2019/semester2	BAcc912112	SEC03	MANAGEMENT ACCOUNTING	3	75	225						.

2019/semester2	BAcc912112	SEC02	MANAGEMENT ACCOUNTING	3	75	225							
2019/semester2	BAcc966493	SEC01	SEMINAR IN MANAGERIAL ACCOUNTING	3	35	105							0.
<b>Totals</b>				<b>24</b>	<b>480</b>	<b>1,440</b>							

## Intellectual Contributions

### Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	1			1
Articles in Refereed Journals (in Press)	2			2
Publications in Refereed Conference Proceedings	4			4
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
<b>Totals</b>	<b>8</b>			<b>8</b>

### Refereed Articles

#### Basic or Discovery Scholarship

Uthayapong, T., Sangchan, P., Daowadueng, P., Thongsukhowong, A., & Sutthachai, S. (in press, 2022). Motivations to Choose the Bachelor of Accountancy (International) Program Among the Senior High School Students Studying in International Programs. *Journal of Management Science Nakhon Pathom Rajabhat University*, 9 (1), 352–364.

Daowadueng, P. (in press, 2022). The Antecedents on the Adoption of Advanced Costing Systems in Thailand Startups. *ABAC Journal*, 42 (3), 162-179.

Jaroenwanit, P., & Daowadueng, P. (2021). THE ROLE OF VALUE CHAIN IN ENHANCING COMPETITIVENESS AND OPERATIONAL EFFICIENCY OF ORGANIC RICE BUSINESS. *Journal of Management Information and Decision Sciences*, 1-5.

### Refereed Proceedings

#### Basic or Discovery Scholarship

Jaroenwanit, P., Daowadueng, P., & Hongthong, P. (in press, 2021). Influence of Demographic Characteristics, Rice Cultivation Methods, and Value Chain Attitude on Operational Efficiency of the Organic Rice Industry in Thailand. *Proceedings of the 2nd Borobudur International Symposium on Humanities and Social Sciences, BIS-HSS 2020, 18 November 2020, Magelang, Central Java, Indonesia*, 1-7.

Jaroenwanit, P., Daowadueng, P., & Hongthong, P. (2021). Influence of Demographic Characteristics, Rice Cultivation Methods, and Value Chain Attitude on Operational Efficiency of the Organic Rice Industry in Thailand. *Proceedings of the 2nd Borobudur International Symposium on Humanities and Social Sciences, BIS-HSS 2020, 18 November 2020, Magelang, Central Java, Indonesia*, 1-7.

Daowadueng, P., & Jaroenwanit, P. (in press, 2020). A model for implementing blockchain technology in the organic rice supply chain in Northeastern Thailand. *GMSARN Int. Conf. on Sustainable Energy, Environment, & Climate Change Transitions in GMS*, 1-5.

Daowadueng, P., & Jaroenwanit, P. (2020). A model for implementing blockchain technology in the organic rice supply chain in Northeastern Thailand. *GMSARN Int. Conf. on Sustainable Energy, Environment, & Climate Change Transitions in GMS*, 21-22 December 2020 .

### Books, Monographs, Compilations, Manuals

#### Books

Daowadueng, P. (2022). *Management Accounting Practices for Startup Enterprise, Khon Kaen: Faculty of Business Administration and Accountancy*.

### Grants

#### Other

2019: Daowadueng, P. The Demand for Bachelor of Accountancy (International Program) and Desired Graduates' Characteristics from the Program, Co-Investigator, NA.

## Service

### Service to the Profession

### **Reviewer**

2020: reviewed for Thai Student Academic Conference 2020 (TSAC 2020) (National).

2020: reviewed for the International and National Conference in Business Administration and Accountancy 2020 (International).

### **Professional Development**

#### **DS: Research-Related Conference/Seminar**

2019: EAA (European Accounting Association) 41st Annual congress.

2019: 11th Conference on New Directions in Management Accounting.

2019: EAA (European Accounting Association) 42nd Annual congress, Paphos, Cyprus.

2018 – 2019: Belgium Accounting Research Day.

2018: 15th Annual Conference for Management Accounting Research (ACMAR).

2018: BAFA (The British Accounting and Finance Association) Annual Conference.

2015: EDEN Doctoral Seminar on Quantitative Empirical Research on Management Accounting.

2014: 9th Conference on New Directions in Management Accounting.