
Chichaya Leruksa, Ph.D.
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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. Khon Kaen University.

M.B.A. National University, USA.

B.B.A. Bangkok University, Thailand.

Work Experience

Teaching

Intellectual Contributions

Intellectual Contributions Grid: 1973 through 2023

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals		4		4
Publications in Conference Proceedings (Refereed)	2	3		5
Grants - Funded (both refereed and non-refereed)		3		3
Totals	2	10		12

Refereed Articles

Applied or Integrative/application Scholarship

Leruksa, C., & Chaigasem, T. (2020). Ready to be a host? : The potential development guidelines of sport tourism in Buriram Province, Thailand. *African Journal of Hospitality*, 9 (1).

POLNYOTEE, M., & Leruksa, C. (2019). People's Participation on Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay sub-district, Wapipatum district, Mahasarakham province. *Journal of Management Science*, 9 (17).

Leruksa, C., & Chaigasem, T. (2019). An Innovation Model for International Sport Events City of Buriram Province, Thailand. *The Journal of the Veridian E-Journal*, 12 (2).

YASOTHORNSRIKUL, P., & Leruksa, C. (2017). Thainess, Way of Life, Way of Rice and Way of Isarn: Rice and Life of the Thai Farmers from Mahasarakham Province. *KKBS Journal of Business Administration and Accountancy*, 1 (3).

Refereed Proceedings

Applied or Integrative/application Scholarship

Leruksa, C., & Chaigasem, T. (2019). Creative Products for International Sport Events City of Buriram Province, Thailand. *The Seventh International Mediterranean Social Sciences Congress (MECAS VII) during 10-12 September, Budapest, Hungary*

Leruksa, C., & Chaigasem, T. (2017). The Potential of Sport Tourism in Buriram Province. *The 21st International Joint World Cultural Tourism Conference and the 7th Word Tourism Conference during 25-27 November, J.F. Oberlin University, Tokyo, Japan.*

Leruksa, C., & Chaigasem, T. (2016). Development Guidelines of Sport Tourism in Buriram Province, The 6th International Conferences on Humanities, Interdisciplinary Studies. *Hospitality and Tourism Management (HISHTM)*, Singapore..

Basic or Discovery Scholarship

Maythawin, P., & Leruksa, C. (2020). Development Guideline of Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Sub-District, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of the International and National Conference on Business Administration and Accountancy 2020 (the 2nd INCBAA)*., 81-93.

Polnyotee, M., & Leruksa, C. (2019). People's Participation on Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Sub-District, Wapipatum District, Mahasarakham Province. *The Seventh International Mediterranean Social Sciences Congress (MECAS VII) during 10-12 September, Budapest, Hungary*.

Grants

Other

2018: Leruksa, C. People's Participation on Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay sub-district, Wapipatum district, Mahasarakham province. Mahasarakham University., Co-Investigator, Mahasarakham University.

2017: Leruksa, C. An Innovation Model of International Sport Events City for Buriram Province, Thailand. National Research Council of Thailand, Co-Investigator, National Research Council of Thailand.

2016: Yasothornsrikul, P. & Leruksa, C., Way of Life, Way of Rice and Way of Isarn: Rice and Life of the Thai Farmers from Mahasarakham Province. Mahasarakham University., Co-Principal Investigator, Mahasarakham University.

Service

Last updated by member on 18-May-23 (03:24 PM)