
Akkhaporn Kokkhangplu, Ph.D.
Lecturer
Department of Hospitality and Event Management
Faculty of Business Administration and Accountancy

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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. National Institute of Development Administration.

M.A. National Institute of Development Administration (NIDA).

B.B.A. Khon Kaen Univ.

Professional Certifications

Best thesis award for doctoral degree (2021) National Institute of Development Administration (NID, 2021

Best thesis award for master degree (2017) National Institute of Development Administration (NIDA), 2017

Certificate of academic excellence (2016) the Graduate School of Tourism Management (GSTM) Naitona, 2016

Five star reward outstanding employees at Phulay Bay A Ritz Carlton Reserve, 2015

Work Experience

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Lecturer, Khon Kaen University (June, 2022 - June, 2023), Khon Kaen, Thailand.

Lecturer, Mae Fah Luang University (July, 2021 - May, 2022), Chiang Rai, Thailand.

Special lecturer, The University of the Thai Chamber Commerce (August, 2018 - December, 2019), Bangkok, Thailand.

Butler, Phulay Bay A Ritz Carlton Reserve (October, 2011 - July, 2014), Krabi, Thailand. Butler

Teaching

Courses Taught

Other courses taught:

Room Division Operation for Accommodation Business

Room Division Management for Accommodation Business

Health and Spa Business for Hospitality Business

Local Wisdom for Tourism

Strategy for Tourism Business

Introduction to Tourism and Hospitality

Seminar for Hospitality Business

Intellectual Contributions

Intellectual Contributions Grid: 1973 through 2023

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals	5			5
Articles in Peer-Reviewed Journals (in Press)	1			1

Totals	5			5
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Refereed Articles

Basic or Discovery Scholarship

Kokkhangplu, A. (in press, 2023). Perceived Value by Understanding Service Quality in Small Hotels to Support Workcation Tourists. *Phuket Rajabhat University Academic journal*.

Kokkhangplu, A., Young Hoon, K., & Kaewnuch, K. (2023). Resident's quality of life through community-based tourism. *Anatolia*.

Kokkhangplu, A., Onlamai, W., Chokpreedapanich, T., & Phikul, K. (2023). What Predicts Behavioral Intention in Eco-Friendly Hotels? The Roles of Tourist's Perceived Value and Satisfaction: A Case Study of Thailand. *Sustainability*.

Tadnuyom, T., Srichan, ., & Kokkhangplu, A. (2022). A Comparative Study of the Health Tourism Potential for Community-Based Tourism in Chiang Rai and Nan Province: Implementation of the New Normal for Tourism. *Suthiparithat*.

Kokkhangplu, A. (2021). Resident's quality of life living in Community-Based Tourism, Thailand. *Rajapark Journal*.

Service

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