### Maythawin Polnyotee, Ph.D.

## Assistant Professor

# Department of Tourism Industry Management Faculty of Business Administration and Accountancy

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Qualification: Scholarly Academic (SA)

#### **Academic Background**

Ph.D. Chulalongkorn University.

M.B.A. Khon Kaen University.

B.A. Kasetsart University.

#### **Work Experience**

#### **Teaching**

#### **Intellectual Contributions**

Intellectual Contributions Grid: 1973 through 2023

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals		1		1
Publications in Conference Proceedings (Refereed)	1	5		6
Totals	1	6		7

#### **Refereed Articles**

#### Applied or Integrative/application Scholarship

Polnyotee, M. (2019). Sustainable Cultural Tourism Development of Klong Yao Village of Baan Talad, Banwhay Sub-district, Wapipatum District, Mahasarakham Province. *Journal of Management Science*, 17 (9).

#### **Refereed Proceedings**

#### Applied or Integrative/application Scholarship

Soramak, P., & Polnyotee, M. (2021). Sustainable Historical Tourism Development Plan of Numphu Intersection, Tambon Mak Khang, Amphoe Mueang, Changwat Udonthani. *Proceeding of National Research Conference 2021: NRC 2021 "Business beyond the Pandemic"*, 931-938.

Polnyotee, M., & Leruksa, C. (2019). Development Guideline of Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Sub-District, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of the International and National Conference on Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 81-93.

Polnyotee, M., & Leruksa, C. (2019). People's Participation on Sustainable Cultural Tourism Management of Klong Yao Village, Banwhayn Subdistrict, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of 7th International Mediterranean Social Sciences Congress (MECAS VII).2019*, 267-276.

Polnyotee, M., & Leruksa, C. (2016). Development Guideline of Thainess Tourist Destination based on Sustainable Local Participation: A Case Study of Thalay Buadaeng at Diam Village, Chiangwae Sub-district, Kumphawapi District, Udon Thani Province. *Proceeding of 4th Tourism and Hospitality International Conference 2016 (THIC)*, 66-71.

Polnyotee, M., & Leruksa, C. (2016). People's participation on Sustainable Thainess Tourism Management: A Case Study at Talay Buadaeng Baan Diam, Kumphawapee District, Udon Thani Province. *Proceeding of 4th Contemporary Tourism and Hospitality National Conference 2016*, 288-300.

#### **Basic or Discovery Scholarship**

Polnyotee, M., & Leruksa, C. (2020). Development Guideline of Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Sub-District, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of the International and National Conference on Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 81-93.

#### <u>Service</u>

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