
Chuenjit Aungvaravong, Ph.D.
Associate Professor
Department of Accountancy
Faculty of Business Administration and Accountancy

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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. Ramkhamhaeng University.

B.Acc Sukhothai Thammathirat Open University.

M.B.A. The University of the Thai Chamber of Commerce.

B.Econ Ramkhamhaeng University.

Work Experience

Work Experience

Senior Vice President, Finance and Investment, Central Department Store co. ltd (1995), Bangkok, Thailand.

Senior Accountant, Ericsson Thai Networks Co.,Ltd. (1991 - 1995), Bangkok, Thailand.

Administration and Purchasing manager, A&W Restaurants Thailand Co.,Ltd. (1989 - 1991), Bangkok, Thailand.

Accounting Staff, Titanco International Co. Ltd (1987 - 1989), Bangkok, Thailand.

Sales, McDonald Thai Co.,Ltd. (1986 - 1987), Bangkok, Thailand.

Teaching

Courses Taught

Other courses taught:

Doctoral :

Advanced Management Theory

Dissertation

Research to Business for Engineering Entrepreneurs

Master :

Principle Accounting for Management

Managerial Accounting

Fundamentals of Managerial Accounting

Seminar in Managerial Accounting

Accounting and Financial Management for Marketer

Fundamentals of Business Accounting and Finance

Independent Study

Thesis

Bachelors :

Cost Management

Management Accounting

Seminar in Managerial Accounting

Co-operative Education in Accounting

Intellectual Contributions

Intellectual Contributions Grid: 1973 through 2023

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals			6	6
Publications in Conference Proceedings (Refereed)			2	2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings			2	2
Totals			10	10

Refereed Articles

Teaching and Learning Scholarship

Yanakittkul, P., & Aungvaravong, C. (2020). A model of farmers intentions towards organic farming: A case study on ricefarming in Thailand. *Heliyon*, 1, 1-9.

Aungvaravong, C., Jaroenwanit, P., & Silanoi, T. (2018). Concept Application and the Development of new-products from Organic raw material (ORM). *International Journal of Pure and Applied Mathematics*, 119 (15), 2943 – 2948.

Phaibun, Y., & Aungvaravong, C. (2018). Simulation of policy supported by government(PSG) intentions toward organic farming behavior (IOFB model). *International Journal of Pure and Applied Mathematics*, 118 (20), 561-580.

Phaibun, Y., & Aungvaravong, C. (2017). Proposed conceptual framework for studying the organic farmer behaviors. *Kasetsart Journal - Social Sciences*, 41 (1), 1-8.

Aungvaravong, C., & Yanakittkul, P. (2017). Business Model Analysis of Health-Supplement Product from the Organic Rice-Powder Drink. *University of the Thai Chamber of Commerce Journal*, 37 (4), 93-109.

Thongcot, M., Aungvaravong, C., & Sajja-areewat, P. (2016). Consumer Behavior and Factors Affecting the Decision the Ice-Cream Shop of Khon Kaen University Student. *Journal of Humanities and Social Sciences Valaya Alongkorn*, 11 (3), 233-241.

Refereed Proceedings

Teaching and Learning Scholarship

Phaibun, Y., & Aungvaravong, C. (2016). Method to extend the numeral of organic farmer's within smallholder. *Proceeding for the 2016 International Conference on Marketing, Logistics, and Management (ICMLM 2016)*, Kurume, Japan, 2016.

Aungvaravong, C., Phaibun, Y., & Likitwongkajon, N. (2016). A Cost-Benefit Analysis of New Product Development from Organic Broken-milled Rice in Thailand. *Proceeding for the 2016 International Conference on Accounting Studies (ICAS 2016)*, Langkawi Kedah, Malaysia, 338-342.

Books, Monographs, Compilations, Manuals

Books

Aungvaravong, C. (2020). *Managerial Accounting*. Khonkaen: Brookings Institution.

Aungvaravong, C. (2020). *Cost Management*. Khonkaen: Brookings Institution.

Service

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