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**Bundit Sawanyavisuth, D.B.A.**  
**Associate Professor**  
**Department of Marketing**  
**Faculty of Business Administration and Accountancy**

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Qualification: Scholarly Academic (SA)

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### **Academic Background**

D.B.A. Naresuan University.

M.B.A. Payap University.

B.B.A. Payap University.

### **Work Experience**

#### **Teaching**

##### **Courses Taught**

###### **Bachelor Degree**

Principles of Marketing

Direct Marketing

Marketing Channels

Sales Management

Cooperative Education in Marketing

###### **Master's Degree**

Direct Marketing and E-Commerce

Accounting and Financial Management for Marketer

Strategic Brand Management and Pricing Strategy

Independent Study

Thesis

Social Media Marketing

Supply Chain and Logistics Management

###### **Doctoral Degree**

Contemporary Marketing

Dissertation

Seminar in Marketing

Selected Topic in Marketing

Advanced Consumer Behavior

Dissertation

### **Intellectual Contributions**

#### **Refereed Articles**

##### **Basic or Discovery Scholarship**

Sawanyavisuth, B., Ngamjarus, C., & Sawanyawisuth, K. (2023). Adherence to Continuous Positive Airway Pressure Therapy in Pediatric Patients with Obstructive Sleep Apnea: A Meta-Analysis. *Therapeutics and Clinical Risk Management*, 143-162.

Sawanyavisuth, B. (2023). Factors Associated with Duration of Intercostal Chest Drainage in Patients with Primary Spontaneous Pneumothorax and the Role of Pulmonary Rehabilitation. *Open Access Emergency Medicine*, 569-573.

Namwaing, u., & Sawanyavisuth, B. (2022). Oxygen saturation is associated with recurrent primary spontaneous pneumothorax treated by intercostal chest drainage. *Asian Journal of Surgery*, 45 (1), 431-434.

- Sawanyavisuth, B., Ngamjarus, C., & Sawanyawisuth, K. (2021). Any Effective Intervention to Improve CPAP Adherence in Children with Obstructive Sleep Apnea: A Systematic Review. *Global Pediatric Health, 8*.
- Soontornrungsun, B., Khamsai, S., Sawanyavisuth, B., Limpawattana, P., Senthong, V., V Chotmongkol, Kittisak Sawanyawisuth (2021). Obstructive sleep apnea in patients with diabetes less than 40 years of age. *Diabetes and Metabolic Syndrome. Clinical Research and Reviews, 14 (6)*, 1859-1863.
- Manasirisuk, P., Chainirun, N., Tiamkao, S., Lertsinudom, S., Phunikhom, K., Bundit Sawanyawisuth, Kittisak Sawanyawisuth (2021). Efficacy of generic atorvastatin in a real-world setting. *Clinical Pharmacology. Advances and Applications, 13 (1)*, 45-51.
- Charoentanyarak, S., Sawanyavisuth, B., Deepai, S., & Sawanyawisuth, K. (2021). A Point-of-Care Serum Lactate Level and Mortality in Adult Sepsis Patients: A Community Hospital Setting. *Journal of Primary Care and Community Health, 12*.
- Soontornrungsun, B., Khamsai, S., Sawanyavisuth, B., & Limpawattana, P. (2020). Obstructive sleep apnea in patients with diabetes less than 40 years of age. *Journal of the Medical Association of Thailand, 6*, 1859-1863.
- Kaewkes, C., Sawanyawisuth, K., & Sawanyavisuth, B. (2020). Are symptoms of obstructive sleep apnoea related to good continuous positive airway pressure compliance? *ERJ Open Research, 3*.
- Sanlung, T. (2020). Clinical characteristics and complications of obstructive sleep apnea in srinagarind hospital. *Journal of the Medical Association of Thailand, 1*, 36-39.
- Amornsriwong, P., & Sawanyavisuth, B. (2019). The Study of Attitudes and Behaviors in Media Consumption of Y Girls. *Journal of Rangsit Graduate studies in Business and Social Sciences, 5 (1)*, 34-49.
- Saksirirak, V., & Sawanyavisuth, B. (2019). The Study of Pretty Life Cycle. *Journal of Rangsit Graduate studies in Business and Social Sciences, 5 (1)*, 50-61.
- Sawanyavisuth, B. (2018). Factors Associated with the Experiences of Patients Treated at Hypertension Clinic, Srinagarind Hospital. *Srinagarind Med Journal, 33 (5)*, 451-456.
- Sawanyavisuth, B. (2018). What are predictors for a continuous positive airway Pressure machine purchasing in obstructive sleep apnea patients? *Asia-Pacific Journal of Science and Technology, 23 (3)*, 1-5.
- Sawanyavisuth, B. (2018). What personal experiences of CPAP use affect CPAP adherence and duration of CPAP use in OSA patients? *Journal of the Medical Association of Thailand, 101 (Suppl7)*, 245-S249.
- Sawanyavisuth, B., & Photipatphiboon, P. (2016). Perception of Health Insurance of Khon Kaen University (KKU) Students. *Asia-Pacific Journal of Science and Technology, 21 (3)*, 86-90.

## **Refereed Proceedings**

### **Basic or Discovery Scholarship**

- Kamhangpol, N., & Sawanyavisuth, B. (2017). Perception of Passengers Towards Marketing Communications of Nok Airlines. *Proceeding of Universal Academic Cluster International Summer Conference in Hokkaido, Japan. 9 - 11 July 2017* 146-151.
- Koolprasit, P., & Sawanyavisuth, B. (2017). The Perception of Medical Care Right of Khon Kaen University's Graduate Student. *Proceeding of Universal Academic Cluster International Summer Conference in Hokkaido, Japan. 9 - 11 July 2017* 141-145.
- Photipatphiboon, P., & Sawanyavisuth, B. (2016). Factors Influencing First Year Students' Perceptions of the Right to Medical Care Through Direct Marketing Communication Channels: A case of Khon Kaen University. 30-31 Oct 2016. *Proceeding Zurich Switzerland, 6-10*.
- Prasertngoendi, N., & Sawanyavisuth, B. (2016). The Decision to Buy Life Insurance Through Telemarketing. *Proceedings of the Universal Academic Cluster International Winter Conference in Hokkaido, 22 - 24 February 2016, Sapporo Cafe, Sapporo, Hokkaido, Japan* 43-50.
- Pobkwamsuk, S., & Sawanyavisuth, B. (2016). A Study of Personality of Salespersons in Beauty Clinic in Ideal Male Consumer. *Proceedings of the Universal Academic Cluster International Winter Conference in Hokkaido, 22 - 24 February 2016, Sapporo Cafe, Sapporo, Hokkaido, Japan* 39-42.

## **Service**

### **Service to the Profession**

**Advisor**

2019: Business consultant (Boos Up New Entrepreneurs) (National).

2018: Consultant for the assessment and development of OTOP operators (National).