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Qualification: Scholarly Academic (SA)

Academic Background

Ph.D. Chulalongkorn University.

M.B.A. Khon Kaen University.

B.A. Kasetsart University.

Work Experience

Teaching

Courses Taught

Bachelor Degree

Sustainable Tourism Planning and Development

Principles of Tourist Guide

Law and Ethics for Tourism Industry

Introduction to Tourism and Hospitality Industry

Human Resources Management in Tourism Industry and Service Psychology

Tourism Research Methodology

Thai Studies for tourism

Ecotourism Management

Ethnic Tourism Management

World Heritage Sites and Tourism Management

Master's Degree

Tourism and MICE Marketing Management

Strategic Innovative Creation for Tourism and MICE Industry

Intellectual Contributions

Refereed Articles

Applied or Integrative/application Scholarship

Polnyotee, M. (2019). Sustainable Cultural Tourism Development of Klong Yao Village of Baan Talad, Banwhay Sub-district, Wapipatum District, Mahasarakham Province. *Journal of Management Science*, 17 (9).

Basic or Discovery Scholarship

Maneesut, N., & Polnyotee, M. (2023). Components of Tourism Destination Influence Community-Based Tourism Demand: A Case Study of Baan Tad Hai, Tumbon Khok Muang, Amphoe Non Sang, Chang Wat Nong Bua Lum Phu. *Research and Development Journal, Loei Rajabhat University*, 18 (65), 72-82.

Promnil, N., & Polnyotee, M. (2023). Crisis Management Strategy for Recovery of Small and Medium Hotels after the COVID-19 Pandemic in Thailand. *Sustainability*.

Refereed Proceedings

Applied or Integrative/application Scholarship

Soramak, P., & Polnyotee, M. (2021). Sustainable Historical Tourism Development Plan of Numphu Intersection, Tambon Mak Khang, Amphoe Mueang, Changwat Udonthani. *Proceeding of National Research Conference 2021: NRC 2021 "Business beyond the Pandemic"*, 931-938.

Polnyotee, M., & Leruksa, C. (2019). Development Guideline of Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Sub-District, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of the International and National Conference on Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 81-93.

Polnyotee, M., & Leruksa, C. (2019). People's Participation on Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Subdistrict, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of 7th International Mediterranean Social Sciences Congress (MECAS VII).2019*, 267-276.

Polnyotee, M., & Leruksa, C. (2016). Development Guideline of Thainess Tourist Destination based on Sustainable Local Participation: A Case Study of Talay Buadaeng at Diam Village, Chiangwae Sub-district, Kumphawapi District, Udon Thani Province. *Proceeding of 4th Tourism and Hospitality International Conference 2016 (THIC)*, 66-71.

Polnyotee, M., & Leruksa, C. (2016). People's participation on Sustainable Thainess Tourism Management: A Case Study at Talay Buadaeng Baan Diam, Kumphawapee District, Udon Thani Province. *Proceeding of 4th Contemporary Tourism and Hospitality National Conference 2016*, 288-300.

Basic or Discovery Scholarship

Polnyotee, M., & Leruksa, C. (2020). Development Guideline of Sustainable Cultural Tourism Management of Klong Yao Village, Banwhay Sub-District, Wapipatum District, Mahasarakham Province, Thailand. *Proceeding of the International and National Conference on Business Administration and Accountancy 2020 (the 2nd INCBAA)*, 81-93.

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