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**Wilaiporn Paisarn, M.B.A.**  
**Assistant Professor**  
**Department of Finance**  
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Qualification: Scholarly Practitioner (SP)

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### **Academic Background**

M.B.A. National Institute of Development Administration.

B.B.A. Thammasat University.

### **Work Experience**

#### **Teaching**

##### **Courses Taught**

##### **Bachelor Degree**

Financial and Accounting Management for Executive

Business Ethics and Financial Professional standards

Financial Valuation and Value Creation

Financial Research

Seminar in Finance

Cooperative Education in Finance

Government Financial Management

Corporate Finance I (Thai student)

Corporate Finance I (International student)

Principles and Policies of Investment

Special Topic in Finance

##### **Master's Degree**

Basic Knowledge of Business Administration

Entrepreneurial Finance and Managerial Accounting

### **Intellectual Contributions**

#### **Refereed Articles**

##### **Basic or Discovery Scholarship**

Paisarn, W., Chancharat, N., & Chancharat, S. (2021). Factors Influencing Retail Investors' Trading Behaviour in the Thai Stock Market. *Australasian Accounting, Business and Finance Journal*, 15 (2), 26-37.

Paisarn, W., Butakhiao, P., Chancharat, S., & Chancharat, N. (2019). Predicting future cash flows by earnings, cash flow from operation and accruals. *University of the Thai Chamber of Commerce Journal*, 39 (3), 20-42.

Chancharat, S., Paisarn, W., & Maporn, S. (2019). Seasonality in the Thai stock market: the lottery effect. *International Journal of Economic Policy in Emerging Economies*, 16 (6), 542-555.

#### **Refereed Proceedings**

##### **Basic or Discovery Scholarship**

Butakhiao, P., Paisarn, W., & Chancharat, S. (2017). The ability of earnings, cash flow from operation and accruals in predicting future cash flows: a case study of listed companies in the Stock Exchange of Thailand. *Proceedings of the 55th Kasetsart University Annual Conference, 31 January-3 February, Bangkok, Thailand: Kasetsart University..*

### **Books, Monographs, Compilations, Manuals**

#### **Books**

Paisarn, W. (2019). *Principles of Management*. Khon Kaen: Khon Khaen University Press..

## **Grants**

### **Other**

2020: Paisarn, W., Chancharat, S., & Chushim, K., The relationship between individual stock and bond, Co-Principal Investigator, Faculty of Business Administration and Accountancy, Khon Kaen University..

2016: Chancharat, S. & Paisarn, W., Seasonality in the Thai stock market: the lottery effect, Co-Principal Investigator, Faculty of Business Administration and Accountancy, Khon Kaen University..

## **Service**

### **Service to the Institution**

#### **College Assignments**

#### **Faculty Assignments:**

2024-2025 – 2026-2027: Assistant Dean for Student Development and Extracurricular Affairs