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# **Kamonpa Wangkuanklang, M.Sc. (Tourism Management)**

**Lecturer**

**Department of Business Administration and Accountancy**

**Faculty of Business Administration and Accountancy**

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Qualification: Instructional Practitioner (IP)

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## **Academic Background**

### **M.Sc. (Tourism Management)**

M.Sc. (Tourism Management) Bournemouth University, UK, 2018.

### **B.A. (Tourism Management)**

B.A. (Tourism Management) Khon Kaen University, Thailand, 2016.

## **Professional Certifications**

Certificate of Achievement for Amadeus Basic Reservation course. Amadeus Learning Centre, Thailand, 2019

## **Work Experience**

### **Teaching**

#### **Courses Taught**

##### **Bachelors :**

Hospitality and Tourism Industry

Human Resources Management in Tourism Industry

Service Psychology

Logistics and Passenger Transportation Management for Tourism Industry

Airline Business Management

Accounting and Finance for Tour Business

English for Tourist Guide

Research Methodology in Tourism

Entrepreneurship in Tourism Industry

## **Intellectual Contributions**

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

Srihirun, J., Wangkuanklang, K., Naithao, R., & Taladsub, S. (2020). Attracting Generation Z Tourists with Tourism Element to Participate in Heet-Sib-Song Tradition in Khon Kaen Province. *Journal of SaengKhomKham Buddhist Studies*, 5 (1), 32-50.

### **Refereed Proceedings**

#### **Applied or Integrative/application Scholarship**

Wangkuanklang, K., Kovathanakul, D., Belardo, J., Singhasin, C., & Phukamsan, P. (2019). The Factors Influencing Tourists' Decision in Choosing Low-Cost Airlines in Khon Kaen. *The 6th National Research Conference on Contemporary Tourism and Hospitality, Mahasarakham University*.

Wangkuanklang, K., Kovathanakul, D., Ballantyne, S., Jansranoi, T., & Panklang, D. (2019). The Study of Potential Educational Tourism for MICE Travelers: A Case Study at Sila Homestay, Sila District, Khon Kaen. *The 6th National Research Conference on Contemporary Tourism and Hospitality, Mahasarakham University*.

**Service**