

---

**Kittiphod Charoontham, Ph.D. (Finance)**  
**Associate Professor**  
**Department of Business Administration and Accountancy**  
**Faculty of Business Administration and Accountancy**

[kittcha@kku.ac.th](mailto:kittcha@kku.ac.th)

Qualification: Scholarly Academic (SA)

---

## **Academic Background**

### **Ph.D. (Finance)**

Ph.D. (Finance) National Institute of Development Administration, Thailand, 2018.

### **M.B.A.**

M.B.A. Assumption University, Thailand, 2005.

### **B.Eng (Electrical Power)**

B.Eng (Electrical Power) Bangkok University, Thailand, 1999.

## **Work Experience**

### **Work Experience**

Lecturer, Khon Kaen Business School (June, 2021 - Present), Khon Kaen, Thailand.

Lecturer, Khon Kaen University International College (December, 2016 - June, 2021), Khon Kaen, Thailand.

Entrepreneur, Automobile Part Retailer & Wholesaler (Thailand) (May, 2005 - 2016), Bangkok, Thailand.

Operational Software Developer, Oblige Fashion Inc. (January, 2001 - 2002), Canada, Canada.

## **Teaching**

### **Courses Taught**

Bachelor Degree

Statistics and Mathematics for Digital Business

Accounting and Finance for Digital Business

## **Intellectual Contributions**

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

Charoontham, K., & Amornpetchkul, T. (2023). Compensation reform analysis on inflated credit rating attenuation. *Journal of Industrial and Business Economics*, 50 (3), 627-645.

Charoontham, K., & Amornpetchkul, T. (2023). Reputational impact on startup accelerator's information disclosure and performance. *Economics of Innovation and New Technology*, 32 (2), 250-274.

Charoontham, K., Worakantak, J., & Kanchanapoom, K. (2023). A countermeasure designed to restrain self-serving behavior and strategic rating disclosure of credit rating agencies. *Journal of Management Analytics*, 10 (3).

Charoontham, K. (2023). A countermeasure designed to restrain self-serving behavior and strategic rating disclosure of credit rating agencies. *Journal of Management Analytics*.

Charoontham, K., & Amornpetchkul, T. (2022). Startup accelerator analysis: strategic decision on effort exertion and information disclosure regime. *Journal of Entrepreneurship in emerging economies*, 1-25.

Charoontham, K., & Amornpetchkul, T. (2021). Reputational impact on startup accelerator's information disclosure and performance. *Economics of Innovation and New Technology*, 1-25.

Charoontham, K., & Kanchanapoom, K. (2020). Credit derivatives design to facilitate loan purchase agreements in the secondary loan market in Thailand. *Journal of Asia Business Studies*, 14 (5), 561-580.

Charoontham, K., & Amornpetchkul, T. (2018). Performance-based payment scheme to hedge against credit rating inflation. *Research in International Business and Finance*, 44, 471-479.

### **Refereed Proceedings**

#### **Basic or Discovery Scholarship**

Charoontham, K. (2019). Compensation Contract Impact on Credit Rating Agencies' Decision Toward Disclosing Accurate Credit Ratings. *International Conference on Applied Research in Management, Business and Economics (ICARMBE)*, Barcelona, Spain.

### **Service**